



Personal Best 1000

Support Young Athletes
at the Kelowna 2008
BC Summer Games!
(July 24 – 27, 2008)



The BC Summer Games will be held in Kelowna this year. Over 2,700 young athletes will compete in [19 different sports](#), held in venues throughout our community. For many athletes, this will be the only multi-sport experience of their life.

The theme for the Kelowna 2008 Games is 'Personal Best'. It is the goal of the Kelowna 2008 BC Summer Games Society that every athlete, coach, sports official, and community volunteer will perform at their personal best during the Games.

The Games Society is offering individuals an opportunity to support the personal best achievements of Games athletes by becoming part of the Personal Best 1000. Sales representatives and businesses are encouraged to purchase five or more Personal Best packages for their key clients and/or staff members.

1000 Personal Best packages will be sold for \$100 each during the spring of 2008. In return for their contribution, each member of the Personal Best 1000 will receive:

- a) **Site and Venue Recognition** – The names of the Personal Best 1000 supporters will be posted on prominent signs at all sports venues and Games events (eg. Opening and Closing Ceremonies).
- b) **Limited Edition Ball Cap** – The Personal Best 1000 will each receive a limited edition Personal Best ball cap. These are exclusively provided to the 1000 contributors.
- c) **Charitable Tax Receipt** – The Personal Best 1000 will each be mailed a charitable tax receipt from the City of Kelowna.

The Central Okanagan Youth Soccer Association has already sponsored 60 Personal Best packages for young soccer players at the Games. Over 250 packages have been distributed through various organizations to supporters of specific sports. The remaining packages are now being made available to community members.

How Do You Get Involved in the Personal Best 1000?

Individuals – Contact Jacqueline Salvino (j.salvino@gmail.com) and reserve your \$100 Personal Best package.

Sales Reps or Businesses – Purchase five Personal Best packages for \$500 and give them to your key clients and/or staff. Phone Doug Manning at 869-0575 or email him at 4dougmanning@gmail.com.